

Date 6/12/2021

**Zee Entertainment Enterprises** is mainly in the following businesses:  
Broadcasting of Satellite Television Channels, Space Selling agent for other satellite television channels, and Sale of Media Content i.e. programs / film rights / feeds / music rights



**Technical View:** The stock is near to breakout on daily chart, Structure look positive, RSI and MACD is supporting trend, Classical Cup & handle structure we can expect breakout in near term. Stock is trading above 21 EMA.

**Volume analysis:-** One month averaged delivery volume increase by 6.99% and one day delivery volume increase by 45% over 5 day average despite, which show stock is building up positive momentum, Hence; we recommend "BUY" signal for the target of 360,380 With Stop loss below 340.

**Moving Averages :-** Zee Entertainment Enterprises Ltd. is trading higher than 5 day, 20 day, 50 day, 100 day and 200 day moving averages

**5 Day** 334.97

**50 Day** 311.60

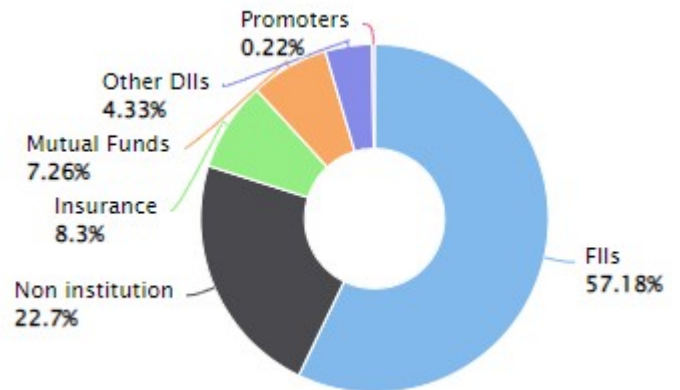
**200 Day** 230.22

**20 Day** 321.04

**100 Day** 254.03

Date6/12/2021

### Shareholding pattern:-



Promoters holding 0.22%, No change in pledge shares and promoters holdings.

### Key Statistics

|                         |        |
|-------------------------|--------|
| P/E Ratio               | 20.17  |
| 1-Yr Return             | -20.44 |
| (Best) P/E Ratio        | 0.00   |
| 30 DA Vol (m)           | 0.46   |
| (Best) PEG Ratio        | 8.53   |
| EPS (Rs.)               | 8.33   |
| Shares Outstanding (cr) | 960.52 |
| Best EPS Curr (Rs.)     | 13.72  |
| Price/Book Ratio        | 1.60   |
| Dividend                | 1.49   |
| Price/Sales Ratio       | 2.09   |
| Last Dividend           | 2.50   |